With less than a month to go for the XIX Commonwealth Games 2010 Delhi, preparations are in full swing to make the Games a truly memorable experience for everyone involved.

The last month saw achievement of significant milestone by the Organising Committee Commonwealth Games 2010 Delhi (OC CWG Delhi 2010) in the run up to the Games. The venue take-over has started and teams have moved to venues to ensure that overlays are in place to ensure smooth functioning during the Games.

The high points for us were the launch of the theme song Jiyo Utho Bado Jeeto for the Games by Mr. A. R. Rahman, launch of Games-time uniforms by Mr. Abhinav Bindra for volunteers and workforce on 24 August and unveiling of the Delhi 2010 medals.

These developments have us, members of the OC CWG Delhi 2010, enthused and we are fervently awaiting 3 October for the event to begin.

We look forward to your support in our drive to excel and deliver a great Games. Please write in to us at communications@cwgdelhi2010.org with anything you’d like to share – views, opinions, comments and feedback!

Happy reading!

Mr. Suresh Kalmadi
Chairman, Organising Committee Commonwealth Games 2010 Delhi

Oh Yaaro, Yeh India Bula Liya!
Theme Song Unveiled to the World

A major milestone in the run-up to the XIX Commonwealth Games 2010 Delhi has been achieved with the launch of the official anthem on Saturday, 28 August 2010. Composed by Mr. A.R. Rahman, Jiyo Utho Bado Jeeto was unveiled to the world at a glittering function in Gurgaon. With its use of traditional Indian music styles infused with guitar and rap, the Oscar-winning maestro’s composition depicts a modern India that values its heritage and culture, yet is a global player.

Mr. Rahman’s appearance on stage at the launch function was greeted with massive applause that soon turned into a hushed silence as the audience found itself mesmerised by the catchy number. Later, the legendary musician, humble as ever, thanked the OC CWG 2010 Delhi for picking him to create the anthem. “It’s definitely an honour composing this theme song. I hope people like it and it becomes the spirit of the

Mr. A. R. Rahman with Mr. Kalmadi

Oh Yaaro, Yeh India Bula Liya!
Theme Song Unveiled to the World

Looking Good, Delhi!
Tata Motors Joins Delhi 2010 as Transport Sponsor
OC CWG Delhi 2010 Unveils Medals for the Games
Volunteers Raring to Go!
Venue Take Over Starts

Queen’s Baton 2010 Delhi’s Eastern Odyssey
Low Carbon Fair at Shimla
Shera Makes News
Online Community Roots for Delhi 2010

Mr. Suresh Kalmadi with Mr. Rahman
Tata Motors Joins Delhi 2010 as Transport Sponsor

Tata Motors has joined the OC CWG Delhi 2010 as the Official Vehicle Transport Sponsor for the Delhi 2010. A Memorandum of Understanding (MoU) was signed on 9 August 2010 stating that Tata Motors would provide turnkey transport solutions during the Games and the Queen’s Baton Relay 2010 Delhi.

“We are delighted to welcome Tata Motors to our sponsor family. We are well on track to host a great Games and the arrival of Tata Motors as an official partner will contribute towards the delivery of the best ever Commonwealth Games,” said Mr. Kalmadi.

“We are very happy to be associated with the mega sporting event. This is a very proud alliance for us and we are sure that the Games will be a huge success,” said Mr. Nitin Seth of Tata Motors.

The OC CWG Delhi 2010 has ordered a total of 1,789 vehicles from the company during the Games and all vehicles have Delhi 2010 branding on them.

As part of the deal, Tata Motors would also provide drivers with Delhi 2010 branded uniforms, fuel for all vehicles along with backup services and maintenance. In addition, the company would offer fleet and depot management services, besides round-the-clock call centre facilities.
The victory medals for the XIX Commonwealth Games 2010 Delhi were unveiled on 6 August 2010 by the Chairman Mr. Suresh Kalmadi, and Dr. Lalit K. Bhanot, Secretary General of the OC CWG Delhi 2010 at the Headquarters.

The designs for Delhi 2010 medals combine sporting excellence with fine craftsmanship and are a product of excellence and reflect the true spirit of Delhi 2010, a testament to brilliance and success of the athletes.

“Indian athletes won 50 medals in the 2006 Games. We hope 70 of these wonderful medals will be won by Indian athletes. India finished fourth in the medal tally at Melbourne. We’re hopeful of moving to the third place this time,” said Mr. Kalmadi.

The medal design is clean and simple and the dominant form that gives it dynamism is a rising upward spiral that starts taking shape from the plain textured base, gradually becoming the highlight of the medal. It represents the rise to glory for each athlete – from struggle to their moment of glory.

The India Government Mint, Kolkata, has been entrusted with the design, development and manufacture of the medals. The OC CWG Delhi 2010 has ordered a total of 1,408 medals, which includes multiple medals for team events. The cost of producing each gold medal is Rs. 5,539, while every silver medal costs Rs. 4,818 and a bronze medal Rs. 4,529. The total cost of producing these medals is Rs. 81,08,566 including the price of the boxes and lanyards.

The volunteers for Delhi 2010 will be trained and all set to deliver their Games-time roles by 15 September 2010. Delhi 2010 will rely for its success on the support of volunteers. It was, therefore, critical to equip this workforce with the required skills and knowledge to be able to carry out their roles, and thus achieve the objectives of the Games to the best of their ability. The Training Programme is contributing to the legacy by providing a well trained and confident workforce under a three-tier module, by Amity University, the Official Trainer for the Delhi 2010 volunteers and workforce.

The first phase of the training programme, General Training, has been completed for all assigned volunteers. Role-specific Training (RST), the second phase, for volunteers of all 23 Functional Areas has been imparted and the back fill batches (for those who were unable to attend their scheduled RSTs) was completed by 28 August 2010. RST has been provided to volunteers with the help of representatives of the relevant Functional Area.

The final phase of volunteer training, Venue-specific Training (VST) have been scheduled from 25 August to 15 September 2010 for all volunteers assigned to competition and non-competition venues. VSTs for volunteers are being imparted at their respective venues to ensure complete knowledge and understanding of functionality of venues.

To keep the volunteers’ spirit and motivation levels soaring, various measures are being taken. A recent interaction session organised for media volunteers with Mr. Kapil Dev, former Indian cricket captain, was a step towards this. India Today Deputy Editor Ms. Sharda Ugra, The Times of India (Delhi) Sports Editor Alok Sinha and sports commentator Mr. Novy Kapadia also addressed the volunteers.

The OC CWG Delhi 2010 has started taking charge of various venues that will host the Games. Addressing a press conference on 2 August 2010, OC CWG Delhi 2010 Secretary General Dr. Lalit Bhanot revealed that from 1 August, the Venue Operations Functional Area had started the take-over process at all the competition venues, and were now carrying on a thorough assessment. “The assessment will continue for few more days in case of bigger venues like Jawahar Lal Nehru Stadium; and we are expecting early reports from smaller venues,” Dr. Bhanot stated. “After getting the reports from our Venue Operations team we will formally move into the venues. Almost 700 people have already shifted to the venues. Overlays work has already started from 15 July 2010,” he confirmed.
The baton then moved towards the ship building city of Vishakapatnam, affectionately called Vizag. Thousands of students from colleges and schools lined up along the relay route and the 10 kilometre route from the airport to the Port Stadium, and cheered the baton. The relay also went along the 3 kilometre stretch near the ocean which is better known as Beach Road and was displayed at the war memorial.

The baton took the sea route towards the Andaman and Nicobar Islands. In Port Blair, the baton visited sites of historical importance like the National Memorial Cellular Jail. Later on in the day, the President of A & N State Olympic Association Mr. G. Bhaskar received the baton from the relay team and handed it over to the Lt. Governor for the start of the relay. The relay passed several city attractions like the Gandhi Statue, Phoenix Bay, Light House and culminated at the historic Netaji Stadium.

Crossing back into the mainland, it entered Chennai, Tamil Nadu, where it was welcomed with a beautiful cultural programme. Dr. B. Sivanthi Adityan, President, Tamil Nadu Olympic Association, Hon’ble Deputy Chief Minister of Tamil Nadu Thiru M. K. Stalin and Hon’ble Minister for Sports and Environment and Chief Secretary, Tamil Nadu, received the baton. The relay started in Chennai as Hon’ble Deputy Chief Minister of Tamil Nadu handed over the baton to the first Batonbearer Mr. Viswanathan Anand, World Chess Champion and Ms. V. Jeyalakshmi, the Olympian athlete. There were 50 Batonbearers during the relay. The highlight of the event was the unveiling of the postal cover by Post Chief Master General. There was a dance programme that included 13 types of dance. The programme was entitled; “A Journey into our Heritage” which encompassed the evolution and dimensions of Tamil music, dance and culture.

The baton is now on its way upwards to Ootacamund and Karnataka.
GREEN REPORT

Low Carbon Fair at Shimla

To increase awareness on ‘low carbon practices’ during Delhi 2010, several activities were organised by the OC CWG Delhi 2010 in Shimla. These activities were organised in partnership with CMS Environment, Ministry of Environment and Forest (MOEF), Global Environment Facility (GEF) and United Nations Development Program (UNDP). The fair had overwhelming participation of more than 7,000 people. The activities included:

- **Low carbon marathon**: Involving around 200 college students a 3 kilometre long marathon was organised.
- **Slogan writing competition**: Prior to the low carbon marathon, a slogan writing competition was organised for school and college students.
- **Painting competition**: A painting competition for school students on the same theme was organised at Bishop Cotton School.
- **Environment low carbon practices primer workshop for teachers**: To simplify complex issues about the environment for students, CMS Environment conducted a day-long workshop for 30 school teachers.
- **Green filmmaking workshop for youth on ‘Low Carbon Practices’**: The workshop on ‘Low Carbon Practices’ was for aspiring filmmakers, to teach them the technical details of wildlife film making.
- **Eco-Trip**: Forty students accompanied by their teachers from different schools of Shimla visited Shimla Catchment Area along with Mr. E. Vikas, Divisional Forest Officer.
- **Green heroes felicitated**: Green heroes were felicitated for making significant contribution in the field of environment conservation. These were: Mr. Vivek Mohan: For effectively capturing the environmental problems of Himachal Pradesh and presenting them through visual media; Dr. Sanjeev Attari: For taking the green initiative forward through an interesting mix of research and outreach activities among youngsters; Ms. Jodie Underhill: For garbage collection drive, and efforts towards educating the locals and vendors about the scientific disposal of biodegradable and non-biodegradable waste; Mr. Mayank Ranjan Gupta: For taking the green movement forward through films and documentaries focusing on issues ranging from eco-tourism to natural heritage and culture.
- **Green Film Screening**: Forty-five award winning green films were shown at the Gaity Theatre.

The Low Carbon Campaign received tremendous response from schools, colleges, government departments, tourists and the media. Surely, the interactive and fun-filled activities succeeded in taking the message of adopting low carbon practices to many in Shimla.

Inauguration of the Low Carbon Fair

**School children participating in activities organised during the Low Carbon Fair in Shimla**

DELHI 2010 PROMOTIONS

Shera Makes News

With 30 days to the Games, our official mascot Shera has been getting plenty of attention from the media, and to keep the Delhi 2010 spirit high, many notable news channels offered to spend a day with Shera.

On 27 and 31 August 2010, Shera was a special guest of News 24. He was invited over to News 24’s studio on 27 August, where he was greeted by the entire staff, and on 31 August was taken on a Delhi tour, covering major Delhi 2010 competition venues. On their day out, Shera and the News 24 crew visited Talkatora Stadium, Jawaharlal Nehru Stadium and Major Dhyan Chand National Stadium, showcasing the preparedness of the venues. This activity got good coverage on News 24’s network and generated a positive buzz about the Games.

Prior to this, on 27 August Shera visited the Zee Network office at Film City and on 30 August, Shera was invited by Sahara Samay’s studio to interact with the staff of the reputed news channel. The interaction included Shera’s interview with top presenters, which was broadcast all day long on the news network.

Shera also visited Delhi schools such as Delhi Public School (DPS), Sanskriti School, Sri Ram School, DPS, Noida and the Air Force School.

The agenda of these visits included an interactive presentation about India’s biggest sporting event, where information regarding various venues and ticketing details was shared; a formal question and answer session, where the team addressed various questions about the Games; screening of official Delhi 2010 videos and interaction with the Games mascot Shera.

CITIZEN SPEAK

Online Community Roots for Delhi 2010

- **I want to enjoy 2010 Delhi Commonwealth Games as a national festival. Skeptics, take a break.**
  - Sameer Chhabra via Twitter

- **All the best! Hope you make our country proud by organising the best ever Games.**
  - Girish Keralapur via Twitter

- **As citizens of Delhi let’s do our bit to make Delhi 2010 a success, we can always debate about the mis-happenings after the games**
  - Rithesh Kapoor via Facebook

- **Delhi 2010... a small step for the world, but a HUGE HUGE step for MY dilli! SO proud of all the people who have worked relentlessly to make these games a reality! On behalf of the hundreds of thousands of people who deserve a very special recognition for helping build such a world-class sporting & urban infrastructure, a heartfelt thanks to Sheila Dixit... god’s gift to the undeserving & thankless citizens of this city.**
  - Ashok Mittal via Facebook
**The Games have been in the news lately and for all the right reasons. In the past fortnight, many prominent national dailies have touched upon various aspects of the Games.**

**Maruti to Supply Hybrid, Electric Cars for Commonwealth Games**

*The Hindu, 13 August 2010*

Maruti Suzuki India Ltd (MSIL) said on Friday that as part of a long term plan to develop eco-friendly and sustainable vehicle solutions, it has successfully developed hybrid and electric power trains for a few existing products. Speaking on the launch of five CNG variants, Mr. I V Rao, Managing Executive Officer, Engineering, MSIL, said that though these technologies are still not ready for commercial production, a few hybrid SX4s and electric Eeco variants would be supplied for the Commonwealth Games.

**DMRC Trains Staff Ahead of Games**

*Times of India, 16 August 2010*

With just 48 days to go for the Games, Delhi Metro rail Corporation - expected to be one of the main modes of commuting during the Games – has started sprucing up its services. The Metro connects 10 of the 11 Games venues in the city. To augment services, DMRC is training its staff “round-the-clock” at its Shastri park training school. Metro officials said training is aimed at making the staff aware of various technical aspects of metro operations. Metro staff will also be taught soft skills like effective communication and will be given a brief about the Games venues so that they can effectively handle commuters during the Games.

**Made Like a Note, Tickets Hard to Fake**

*Times of India, 24 August 2010*

Tickets to the Commonwealth Games that you buy from 25 August onwards will have all the hallmarks of the Indian Rupee note. Literally. Specially designed to make counterfeits impossible, the tickets, like the rupee, have been printed on the same paper with a corresponding watermark and security thread that runs through it. To make copying tougher, the tickets have been printed at the same press in Nashik as the rupee bank notes, said organising committee members.

**Clean Delhi Drive’ Kicks off in Schools**

*Times of India, 10 August 2010*

About 1000 private and government schools in Delhi and national capital region (NCR) will adopt areas in their vicinity and maintain them during the Commonwealth Games. This is part of an initiative to sensitise and educate students about keeping their environment clean and healthy. The drive was launched by human resource development minister Kapil Sibal on Monday across schools and colleges in Delhi and NCR.

**Treat Games Like National Festival, PM Urges Citizens**

*Hindustan Times, 15 August 2010*

Concerned over the lack of excitement surrounding the 2010 Commonwealth Games, which are just a month-and-a-half away, the Prime Minister during his Independence Day speech urged citizens to treat the games as a national festival. Confident that the games would be a proud moment for India, the PM “The successful organisation of Commonwealth Games would be another signal to the world that India is rapidly marching ahead with confidence,” the PM said.

**Indian Post Puts its Stamp on CWG**

*Hindustan Times, 13 August 2010*

Amid the controversy surrounding the Commonwealth Games, India Post's Philately Bureau has issued two commemorative stamps on the Talkatora Stadium and the Jawaharlal Nehru Stadium to mark the coming event. The department issued the two stamps in August 1m each. The department issued the two stamps in August 1m each. On June 25 2010, India Post with a denomination of Rs. 5. On June 25 2010, India Post had issued a set of two commemorative postage stamps to mark the baron's entry into India. One depicts the baron and the second shows Shera holding it with the India Gate in the background. They are in demonization of Rs. 20 and Rs. 5, respectively.